



GLOBAL
OCTOBER



OC GLOBAL OCTOBER 2018
Cancún, Mexico

AGENDA

DAILY SCHEDULE IN BRIEF

7:30 am	Breakfast
9:00am	Colloquium for the Common Good
11:00am	Networking
12:00pm	Lunch & 12:30pm Salons
2:00pm	Networking
3:00pm	Conversations for Change & Capacity Building Clinics
5:00pm	Networking
6:30pm	Dinner & 7pm Salons
9:00pm	Film Screenings: & Evening Entertainment:
SUNDAY	Opening Night
MONDAY	<i>The Sinner</i> Author Night
TUESDAY	<i>Cornerstone</i> Conscious Marketplace
WEDNESDAY	<i>Mankiller</i> Open Mic Night
THURSDAY	<i>India's Daughter</i> 10th Anniversary Celebration!

GUIDELINES FOR SUCCESS

The animating premise of the Opportunity Collaboration is simple: people of good will forge their own solutions, directions and alliances, and uncover new ways to combine and leverage resources. You are responsible for communicating your mission and assuring that other Delegates express theirs. Share best practices and failures, illuminate partnership opportunities, reveal a current passion or spark innovative ideas. Don't preach theories. Be personal and practical. Engage your fellow Delegates. **Ask questions and listen.**

Seating for all sessions is available on a first-come, first-seated basis.
Arrive early.

The online 2018 OC GLOBAL Agenda reflects the complete event schedule:

www.ocimpact.com

LEARN FROM THE BOEHM MEDIA FELLOWS!

Monday | Oct 15
5:30pm - 6:30pm

Happy Hour with Media Experts

Creperia

*James Duft, Larisa Epatko, Victoria Fine,
Mwihaki Muraguri, Erin Niimi Longhurst, Neetal Parekh,
Babita Patel, Jonathan Tsubira & Ellen Wilson*

Learn about the **Boehm Media Fellows** – and how they can help you during OC! Sometimes you know what you don't know, but often not. **This is your chance to pick the brains of media experts and identify your growing edge.** You can ask a question, brainstorm some ideas, and get tips on anything from pitching to storytelling. Journalists, social media, PR, digital strategists, podcasters and photographers are all ready to help you. Build your communications and media strategy. Pop by on the way to the pool, the beach or the bar!

Boehm Media Mini-Clinics

Tuesday | Oct 16
11:15am – 12:15pm

Crafting Your Story: Insights to Building Meaningful Relationships with Funders

Conference Center: Mar

Mwihaki Muraguri

Too often, the seemingly perfect funder isn't getting back to you, and you can't find a way to connect. What gives? Think creatively across multiple stakeholder perspectives about how to craft the story of your work when engaging with funders. We will also explore stumbling blocks in your story that serve as a point of disconnection between you and potential partners. Leave knowing how to build a sharp story that lays the groundwork for a great funder relationship.

Tuesday | Oct 16
5:15pm – 6:15pm

No One Tells the Whole Story: Hold Media Accountable and Better Represent Your Work

Conference Center: Mar

Jonathan Tsubira

Our society is shaped by the information and images we receive, but media is not often an accurate reflection of what is really happening. By understanding the ecosystem of the media, you will begin to deconstruct the media, learn to advocate for your ideas and communicate ethically and effectively across stakeholders. What ideas do you promote? What part of your story is not being told? How can you deconstruct the media to read between the lines? How are you constructing your own stories?

Wednesday | Oct 17
5:15pm – 6:15pm

Photography 101: Learn How to Tell the Bigger Picture

Conference Center: Mar

Babita Patel

Photos can be a powerful representation of your vision and impact. Have you wondered how to photograph your work in unique and interesting ways? Join us for hands on tips to take your photo skills to the next level so you can tell a more meaningful story with powerful visuals. Learn how to frame a portrait, discover where to find a better story and how to photograph someone showing their dignity. Maybe even make your social media pages look better! *Bring your camera(phone) to practice!*

More Boehm Media Clinics & Salons Inside!

12:00pm

*Lunch Service Begins**Taco Arte (General Dining) & La Hacienda (Salons)*

12:30-2:00pm

Salons**La Hacienda Restaurant****Broadening Our Lens while Keeping our Focus***Adam Bendell*

Impact investing used to be right next to philanthropy: high risk, early stage, direct investment in developing world social entrepreneurs. Times have changed! Impact investing now includes asset classes and funds. How can we activate the whole of our capital without abandoning core investments in issues like poverty, which may not yield commercial returns? How do you approach your investing and philanthropy? Are you having your desired impact?

Funding Global Music & Arts Based Initiatives for Good*Aisha Fukushima*

Music and creative arts play a key role in shaping habits and creating social change. Join us to discuss how music and art can work in partnership with our impact investing aspirations for generations to come. How can we amplify the change we currently make by leveraging the power of the arts? What are some successful models for arts and music helping to shift systemic economic and political landscapes around the globe?

Maximizing the Value of Donor Trips*Katherine Redington*

Nothing inspires or engages donors more than seeing and experiencing first-hand the work in which they're invested. What successful strategies have you used for bringing donors into the field with you? What lessons have you learned from your experiences? From power dynamics to costs, logistics, liability, and facilitation, we'll share proven tips for maximizing the positive impact of donor trips.

Nonflict: The Art of Everyday Peacemaking*Laura Giadorou*

We all experience conflict every day. Do you find conflict negative? Do you want to deal with it in a better way? Conflict can be a great tool for personal growth, positive dialogue, innovation and promoting creativity. Join us for an experiential workshop on a very simple three step methodology that helps transform conflict in "nonflict." Over 160,000 leaders have been trained with the Nonflict method worldwide today, including 3,000 CEOs.

Philanthropy's Power to Change Systems*Denielle Sachs*

As the single most important form of risk capital, we need more philanthropists to step into the murky waters of systems change to unlock our potential to outpace the challenges facing humanity. How can philanthropy accelerate the pace at which we are solving the world's biggest challenges? What models of philanthropy are working or showing promise in this area, and how can we learn from them or experiment with new designs?

The Power of Networks*Laura DeDominicis & Jensine Larsen*

All too often, we get caught working in a silo. Networks and consortia are growing, and are a positive sign that more of us are seeking active partnerships and collaboration to share best practices, learn from one another, avoid duplicating efforts and become more efficient. What are your experiences with networks? What are the challenges and rewards of working across organizations?

What is Diversity & Why Does it Matter?*Nirit Harel*

Diversity at work, in life, and in our communities. What types of diversity are there, and how do they affect the bottom line? Where do we suffer when it doesn't exist?

What's Age Got to Do with It?*Kate Bunting*

The world is aging rapidly. There are now over 1 billion people over the age of 60, and in 30 years 1 in every 5 people will be over the age of 60. How will environment, health systems and social safety nets be impacted by the fastest growing demographic in the world? Why should we pay attention to an aging world and how can we integrate this demographic into our current programs?

3:00-5:00pm

Conversations for Change**Building Bridges Between Funders***Karen Ansara & David Estrada*

Conference Center: Estrella

So often funders push their grantees or investees to network and collaborate. How well do funders do this themselves? Funding Delegates are invited to join this peer-to-peer conversation! Let's map the international philanthropy and impact investing networks and look for gaps we can fill and bridges we can build. What infrastructure is redundant? What is helpful for effective collaboration? How can we funders communicate, learn from each other and partner more effectively?

Collective Impact Assessment for Peacebuilding*Frank Fredericks & Paul Haible*

Jade: 9006

The peacebuilding field remains one of the most underfunded issues the world faces, despite its wide-reaching effects. Improved measures of violence, standardized across the field, could revolutionize how peacebuilding work is designed, measured, and scaled. How can we apply collective impact assessment principles to peacebuilding? How can behavioral research innovate impact measurement in peacebuilding? Join us to discuss best practices used today and where they can be improved upon using the latest research and technologies.

**Gender Lens Investing:
Uncovering Hidden Risks & Undervalued Opportunities***Michelle Chimuka, Laté Lawson-Lartego & Christina Madden*

Jade: 9004

What is gender lens investing and how can it help investors uncover hidden risks and unseen opportunities in their investments? As the field of gender lens investing grows, what opportunities are emerging to create meaningful social impact without sacrificing financial returns? What challenges still exist and what movement is needed to overcome them?

Rebuilding our Concept of Scale*Dedo Baranshamaje & Ash Rogers*

Conference Center: Nubes

We'll examine and challenge predominant models of scale and systems change, exploring how they stack up against the real landscape of social justice initiatives. We'll present several models, then ask Delegates to build a visual "map" of systems change based on their collective experiences. What are the strengths and gaps in our current models of scale and systems change? What are bottom-up organizations learning that can advance our understanding of reaching sustainable, system-wide impact?

Sharing "Ground Up" Antipoverty Experiences*Amy Herskovitz & Mauricio Miller*

Jade: 9002

Let's discuss an Alternative to top down interventions. How can we best recognize the resourcefulness and talents already in our communities? How do we invest in them without injuring the sense of community and mutuality needed to sustain progress? *"NOT expecting talent and resilience to be a part of the daily lives of people in poverty ensures that as a society, we calcify and entrench poverty. By expecting and supporting talent in those communities we will spur an extraordinary level of growth (economic, social and spiritual) within them."*

3:00-5:00pm

Capacity Building Clinics

**The Invisible Impact of Trauma:
How to Create Communities of Care**
Amy Paulson & Lauren Spahn

Jade: 9012

So many communities around the world are affected by trauma from poverty, natural disasters, disease, conflict, racism, oppression, sexual abuse, and more. Even if we don't focus on mental health, what are some ways that we can support trauma survivors? What is the difference between trauma-informed and healing-centered care? In this experiential session, learn about the mental, physical, emotional, and behavioral impacts of trauma, practice ways to support survivors who need help, and explore how to cultivate community safety, strength, and resilience.

Pitch Perfect Two: The Pitch Is Back
EJ Jacobs

Jade: 9014

How do you get your message right while showing respect to both your organization and your audience? What is it you want people to remember about your work after your initial pitch? What is it you expect to result from your pitch? Drawing from research for *The Conversation: Candid Perspectives and Advice on Fundraising Shared by Donors and Nonprofits*, learn what language works and what should be avoided. And explore how to interpret reactions to your pitch to create a better follow-up.

Systems Change in Social Innovation Education
Michael Gordon & Daniela Papi-Thornton

Jade: 9010

We are entering the era of a new buzz word: *systems change*. In social innovation education, the narrative of the social entrepreneur as hero is eroding, and new conversations are emerging about what's needed to scale impact. If starting and growing social enterprises are no longer the keys to change, what competencies are critical? What is the role of universities in fueling that change? And how do universities themselves need to change in the process? If you work in social innovation education or just want to contribute, please join us!

**Tell Your Story in More Ways than One:
Develop Your Organization's Core Messages to Stand Out**
Ellen Wilson

Conference Center: Mar

Boehm Media Clinic

In a world of 24/7 communication, is anyone hearing about who you are, what you do and why it matters? How can you stand out compared to the thousands of messages flying around? How will your stories move others to action? There is a method to the madness when it comes to effective storytelling and it begins with creating a set of memorable core messages. And like most everything in communications, understanding your audience is key. Tell the stories that best represent you. Your core memorable messages are important tools you have for change!

6:30pm

*Dinner Service Begins**Taco Arte (General Dining) & La Hacienda (Salons)*

7:00-8:30pm

Salons**La Hacienda Restaurant****Alternative Equity: Help Getting to Yes***Mark Newberg*

The Performance Aligned Equity / Performance Aligned Stock structure can be effectively used to align incentives for investors and entrepreneurs in various ways. Let's discuss! What are some of the difficulties investors face when considering equity investments in early stage social enterprises? What are some of the difficulties entrepreneurs face when determining whether and how to pursue equity investments? What are shared goals common to both?

Earned Income for NGOs – How, When and...Wine!*Tiffany Boyles & Jon Freeman*

When does it make sense to transition from fundraising to sales for revenue? Should we try to incorporate earned income and if so, how? More and more people are defining "financial sustainability" as 100% earned income. Let's take back the definition of "sustainable" by looking at what truly makes sense for different models. Wine pairs well with fiery topics. Join us to get riled up, then productive, then tipsy...or at least become friends in the quest!

Executive Coaching in an Hour: A Founder's Role*Gayatri Datar*

Founders can be anything. The title isn't really a role, so much as a historical event. We are not hired for this, nor do we have a job description. Many of us haven't really worked at a large company before where roles exist, and as a result, it's hard to have true role models. What is truly the role of a CEO or ED and how does that evolve with growth? What are the stages of growth of an organization and how do we transition from one to the next?

How to Navigate the Intersection of Measuring Impact, Growing to Scale & Being Community-Driven*Amy Holter*

Often, models developed to include robust M&E and scalability run contrary to those that ensure programs are community-driven. What are some tactics for ensuring programs are driven by local people, effectively measurable, AND scalable? How do organizations decide how to weigh these values when they come into conflict?

Investing in African-Led Change: Trusting Local Leaders to Tackle Local Challenges*Jean Paul Warmoes*

Africa has plenty of talented, hard-working social entrepreneurs who are determined to take their future into their own hands. Yet a majority of the international funding for social change in Africa still goes to well-known, better-connected initiatives that were usually initiated in the West. How can we boost local change-makers in Africa? Who is doing it well? How can we connect leaders to opportunities to accelerate their impact? What tools exist?

Orphaned, Vulnerable & Incarcerated Children: The Problem or the SOLUTION?*Greg Garrett, Ladislav Kossar, Lucia Kossarova & Viktor Tokos*

Working with orphans or other institutionalized youth around the world? Support these resilient, self-sufficient and dynamic children on their journeys! These young people are the most vulnerable of all, and one of the biggest risks to their societies, as well as the biggest opportunities when someone loves and cares for them. Join us to discuss how they can transform their pain and trauma into action-oriented, compassionate and fearless solutions.

Plan Your OC Media Strategy*James Duft***Boehm Media Salon**

Use the media as a tool to increase your impact! We'll talk about your goals and how to align them to a communications plan so that you have up to date techniques to bring your goals to life. We'll also talk about which skills and content you fundamentally need to move forward with your goals, and identify which OC media sessions are most relevant to you. Make the most of your time at OC!

Visionary Partnerships for Systems Change*Suzanne Bowles & Birima Fall*

What do our assumptions about self, society and status bring to our ability to affect sustained and integrated impact? What role do cultural norms play in total systems change from the micro level in our local communities to the global systems that seek to end poverty? Join us to explore approaches to building visionary partnerships for systems change and offer your insights into ways that tweaking our day to day can be truly transformational.

12:00pm

*Lunch Service Begins**Taco Arte (General Dining) & La Hacienda (Salons)***12:30-2:00pm****Salons****La Hacienda Restaurant****AFRICA: Revisit the Narrative to Explore Opportunities & Strengths***Kofi Osei-Kusi*

Africa is a very misunderstood continent. With about 40% of the world's natural resources and the world's largest youth population, Africa will have an increasing role in world affairs and sustainability. What is the current narrative about Africa and why does Africa struggle with poverty despite its vast human and natural resources? How will Africa transform itself? Join us to discuss current change-makers, innovations and growing investment trends.

Attitude is Everthing*John Fay*

Are you focusing enough on staff development? The reality for many social enterprises is that their key roles are dominated by foreigners, which is not likely to be a sustainable way forward for inclusive positive development. How is your organization identifying and developing talent? Share your successful models! We'll share our approach to personal and professional development for productivity of talented staff from the country of operation.

The Challenges for Socially Responsible For-Profit Companies:**The What, How, Who & Why***Suzanne Salomon*

What financial returns are realistic for investors to expect? How can these companies compete effectively against their industry peers? Who is most likely to succeed? Why?

I'm Just the CEO*Buddy Teaster*

After almost six years as President and CEO, I recently promoted our COO to President. While a huge morale boost for the entire organization, it's meant a significant rethinking of each of our roles and those of the executive team, with the board and more. What does it free the CEO up to do unique to that role? How does it change what the CEO is focused on without losing touch with the business? Potential for a deeply personal conversation.

Out of the Shadows, Onto Our Boards*Amy Friedman*

To break the cycle of poverty, youth can be the agents of empowerment and inspiration in their communities and beyond. How do we learn to empower others and step aside? What challenges face youth who too often live in the shadows because of poverty, immigration status, or educational challenges, those who don't yet know they can become agents of change? What are the best tools to teach youth how to lead organizations and communities?

Scaling Ethics: What We CAN Do About Corruption*Megan MacDonald*

Corruption is a one of the largest obstacles to an equitable distribution of resources and opportunity. Many of us accept corruption as an unsolvable problem - something to work around, rather than fix, due to its pervasiveness and scope. What if change could happen from the ground up? How have you interacted with corruption? How can we collaborate with each other, and with our communities, to take steps of all sizes to break down corruption's hold?

When Design Thinking Underperforms: Rethinking Design for The Greater Good*Jessica Mason*

When applied in the nonprofit and public sectors, design thinking (or human-centered design) doesn't consistently deliver the game-changing results seen in the private sector. We are perplexed by why design thinking has been underperforming, and are exploring and testing adaptations to recharge it. How do you use human-centered and design-driven methods in your work? Where do they work well and fall short? What adaptations increase impact?

Women, Worth, Resiliency: Examining our Responsibility to Ourselves and the World*Julie Davitz & Rebecca Meyer*

The next decade will see even greater leadership, ownership and entrepreneurial opportunities by women around the world. And as women control a larger share of disposable resources, systems will shift. What changes do you see taking place? What do you see as women's priorities? How will women take leadership? How do you define our social compact for sustainable social, emotional and intellectual resources? How will women influence this?

2:30-5:00pm

Capacity Building Bootcamp

The Art of Fundraising

Natalie Rekstad

Conference Center: Estrella

Funding is the lifeblood of non-profit organizations, but successfully securing sustainable funding can be a challenge that keeps non-profit leaders up at night. Join us for an afternoon of skill building, mindset shifts, and inspiration that will build upon your passion and commitment for your mission. Leave equipped with greater confidence in your own skills, and tangible, accessible ways to engage your board more effectively as fundraisers.

3:00-5:00pm

Capacity Building Clinics

3 Essential Elements of a Highly Effective Digital Strategy

Victoria Fine

Conference Center: Mar

Boehm Media Clinic

Have you struggled with building an online audience who is passionate about what you do or who fervently supports your organization? Join us to use leading industry knowledge, algorithmic hacks and research to refine three basic skills of successful digital marketing: defining your perfect audience, finding exactly where they “live” online and converting them from passive observers to strong supporters.

Finding Connection, Community & Wholeness

Aaron Kahlow

Jade: 9014

Have you sacrificed yourself for what seems to be the more urgent problem of running your social enterprise and solving the critical issues your organization addresses? Is this sustainable? Is it enough? We must create the space to care for ourselves to ensure we show up in the best way possible and create the greatest possible impact in our work. Join us to explore ways to build capacity into our routines for more connection and wholeness, like mindfulness meditation, self-awareness, community connection activities, and work-life balance frameworks.

How to make Collaboration ACTUALLY Work

Zach Anderson

Jade: 9012

We all love the idea of collaboration. But actually collaborating is notoriously difficult. What are the fundamental elements that successful collaborations have in common? What are tools, frameworks, and personal capacities that can make collaboration more effective? What does leadership look like when no one is “in charge”? Come to learn and share practices and examples from projects across sectors. Get concrete and practical tools as well as considerations and frameworks you can apply directly to the collaborations in which you’re involved right now.

3:00-5:00pm

Conversations for Change**AFRICA: What Does Social Enterprise Success Look Like?**

Jade: 9002

Gerald Abila, Alloysius Attah & Tonee Ndungu

Over the past two years in East Africa, 72% of venture capital went to only three startups, and 90% of disclosed investments went to American or European founders. To safeguard its ecosystem, the Kenyan government is controversially proposing to tighten its foreign work-permit rules, which would not likely lead to the desired change in investment patterns. How can we fix this? How can African leaders capture more available growth capital?

Design Lab: Airbnb Experiences for Economic Empowerment

Jade: 9010

Anima Sarah LaVoy & Aoife McArdle

Airbnb Experiences are a way for travelers to get past tourist traps and connect with authentic culture, geography, and people, hosted by locals. Airbnb supports nonprofits in hosting social impact experiences, and over 50% of our experience hosts are women and first-time entrepreneurs. We are designing a new program for economic empowerment among hosts in vulnerable populations like Syrian refugees. What groups could take advantage of the Airbnb Experience hosting opportunity to advance their livelihoods? Which partners can reach these groups?

Grassroots Climate Solutions: Voices from the Frontlines

Jade: 9004

Lindley Mease, Cristi Nozawa & Prakash Tyagi

In the last decade, a global movement of grassroots actors has emerged as protagonists in the implementation of immediate, ambitious and just solutions to the climate crisis - from agroecology to community-controlled renewables. How do bottom-up climate strategies create meaningful impact on the root causes of climate change? Why are locally-driven solutions more effective and durable? Come hear directly from climate justice protagonists and discuss pathways for supporting grassroots change.

How to Use Blended Capital to Invest in Women & Girls Globally

Jade: 9006

Kristin Hull & Jennifer Kenning

Do my investment decisions really affect women? How can I invest to fit my values? No matter if you are an investor, philanthropist, entrepreneur, or consumer, you have the power to change the trajectory of women and girls globally. Through your investment capital, donations, voice, and purchasing decisions, you can provide access to opportunities for females in need. Take your commitment to the next level and explore new opportunities from the OC community. Join us - so we can have gender equality by 2030!

Rethinking Partnership: Good Intentions Don't Cut It

Conference Center: Nubes

Katy Barksdale, Jody Stephenson & Abdulai Deadehwai Swaray

Partnership is a word often used by funders to show equitable intentions. But, what does it take to establish true partnership in form and function when it comes to accountability, decision making and strategic goals? Join the Rockdale Foundation and three of our partners from Sierra Leone. We'll share our journey to cultivate genuine partnership and invite you to discuss yours. What do you want in a partnership? What helps or hinders it from happening? What challenges have you faced in your partnerships, and how have they impacted your relationships?

6:30pm

Dinner Service Begins

Taco Arte (General Dining) & La Hacienda (Salons)

7:00-8:30pm

Salons

La Hacienda Restaurant

Best Practices for Serving Youth: Connecting Cabo Verde

Lashon Amado

Our goal is to educate, employ, empower, and exchange the unlocked potential of vulnerable young people in Cabo Verde, serving the overall wellness of our participants, including their physical and mental health. What are some critical general best practices for starting such a social enterprise? Particularly in Sub-Saharan Africa? What are some best practices around substance abuse interventions, employer engagement, and job training & placement?

Emerging Economies: Investment Tools and Structures

Richard Ambrose

What tools can nonprofit entities use to get into impact investing? What instruments can fund managers employ to enter emerging markets like Latin America? What investment structures are being used in emerging economies, and what are their benefits and challenges?

It Takes A Village

Valerie Red-Horse Mohl

In Native American history, actual money meant very little and was sometimes even non-existent, while robust barter systems were developed to scale commerce and sustainability. If money was removed from the equation today, what would we offer each other as leaders in this space? Social impact organizations often need introductions, and services at a discount. Could a more formal trading system lead to larger scale and impact?

Measuring Lifeskills & Other Nebulous Outcomes

Matthew French

What types of lifeskills are organizations measuring? What are some innovative ways to measure lifeskills? How does the assessment system encourage teachers to integrate lifeskills into their classrooms?

The Power of Values-Led "We Not Me" Education Reform

Miriam Mason

How can teachers be equipped to ensure students are able to live up to their responsibilities as well as claim their rights as fully engaged citizens? From living on the streets to academic success; from war front to responsible citizenship; from girl motherhood to feminist activist. Can the holistic and values-led school components that make these transformations possible be systematized and scaled, with high social and cognitive outcomes?

Tooling Up for Success: Nonprofits Implementing Sustainable Social Enterprise

Katie Laughlin

Are you a nonprofit that has launched a social enterprise as part of your core mission? What did you learn from that experience that others might benefit from? What are some approaches you put in place that helped you achieve your goals? What obstacles did you face, and did you overcome them? How did you confront changing expectations and over-reliance on you as the nonprofit? How did you know when to walk away?

Universal Basic Income & Cryptocurrencies

Philip Silva

There is a growing movement in the world to support truly universal basic income. Imagine if literally every person on earth had access to a regular minimum income. Dozens of independent projects are coalescing around the concept that blockchain enabled cryptoUBI could help revolutionize the distribution of money in the world. How might this impact your communities and work? How might we effectively work together towards a world of plenty?

Ways Forward for Sustainable Travel & Impact Travel

David Searby

What are the true environmental costs of the rapidly expanding travel industry and how can sustainable travel and impact travel help? How can we increase the benefits of travel and decrease the costs? Is "voluntourism" inherently flawed or are there ways to make it work? How can we go beyond "preaching to the choir" of committed activists so we can reach more of the travelers who might care and take action, but currently don't?

12:00pm

Lunch Service Begins

Taco Arte (General Dining) & La Hacienda (Salons)

12:30-2:00pm

Salons**La Hacienda Restaurant****Family Business: Managing Money Across Cultures***Carol Cunningham*

Growing a small business while balancing obligations to the extended family can be tricky. In many cultures, money is earned by an individual or small group, who is obligated to give money to support family members. This presents a challenge to saving money to reinvest in a business and make it grow. How do you manage money so that it can be reinvested without damaging family relationships? What are some success stories?

Grassroots Solutions*Emily Bove*

Grassroots solutions to the most pressing social, political and economic inequalities can ensure that investments are focused on the priorities of those most affected by the issues and enable grassroots leadership to grow and multiply. What will it take for grassroots solutions to be prioritized, funded, and shared? How can access and representation close the funding gap? Join us to discuss ownership, accountability, diversity, justice and more!

Impact Measurement*Sarah Sterling*

How do entrepreneurs and fund managers measure impact? What's your impact thesis? Learn about Impact Reporting & Investment Standards (IRIS) and the United Nations Sustainable Development Goals (SDGs), and how to utilize the Acumen Lean Data approach. Share your best practices for impact measurement. What challenges and solutions have you discovered?

Philanthropic Innovation: Multiply Your Global Impact!*Catherine Covington*

Learn about an innovative philanthropic loan guarantee model, with a community of over 100 Guarantors who have, with their signatures and strong credit alone, collectively mobilized over \$160 million in private capital to generate economic opportunities for women and their families in developing countries. How have you seen loan guarantees used? What successes and challenges have been faced putting loan guarantees to work in the world?

Road to Zero Hunger*Alicia Miller*

What are the challenges in feeding 2 billion more people by 2050? What are the critical components to be implemented for the planet to feed itself without draining its resources? Join us to discuss solving for zero hunger by empowering communities, recognizing proven policies, bridging funding gaps, and collaborating with government & non-government agencies, private & public sectors, technology companies and funding institutions.

New Systems of Governance & Exchange to Benefit the Whole of Humanity*Raman Frey*

What new systems of philanthropy or business (or a hybrid approach) might help us go further than micro-finance to enhance access and utility to the half of humanity with less resources at their disposal? Let's exchange alternatives to the status quo. Our B-Corp is building "the decentralized future for distributed benefit" with blockchain enabled crypto-currencies. What are other big ideas for creating a robust, global social safety net for billions?

Tackling Collective Trauma with an Integrated Community-Based Social Healing Model*Jean Bosco Niyonzima*

In the aftermath of large-scale traumatic events, both natural and manufactured, conventional medical responses are limited. A community-based social healing model has shown great potential for closing the gap, using local and accessible resources. How do we approach and practice social healing in and by the community? What are the tenets of the integrated, community-based, social healing models that are now being innovated?

Using Social Media for Social Good*Minh Chau Nguyen*

Social media and its attention-based economy can foster a climate of intolerance, making people vulnerable to propaganda, and fraying our social fabric. What if we could use social media to spread the good instead of the bad, to build our social fabric instead of fraying it, and to improve our communities and grow our connection? Hear our experience building a "neighbor helping neighbor" platform. How do you use social media for good?

3:00-5:00pm

Conversations for Change

Harnessing Youth Leadership to Shape the World

Jade: 9004

Pratik Gauri, Annie Makela & Erina McWilliam-Lopez

The largest youth population in history has inherited enormous global challenges but also has the ability to take an active role in shaping the future by confronting the status quo and offering youth-led solutions for change. How can we collectively help youth be impactful leaders and a force for good? What role does mentorship play in helping youth shape a positive and achievable future? Join us to discuss strategies for harnessing youth to be leaders and change-makers at the local and global stage.

Ignite the Fire: Advancing Female Leadership in the Developing World

Conference Center: Estrella

Marty Cordes, Chandy Eng & Alan Lightman

What are the best strategies for advancing female leadership in developing countries? How do we pursue these strategies in male dominated societies and countries that do not respect basic human rights? Join an interactive conversation with two leaders of organizations providing training to women in Southeast Asia and Africa, a young female graduate of a program in Cambodia, and a funder of women's leadership initiatives. Come share your unique perspectives on the issue of how to most effectively advance female leaders in the developing world!

Revisiting the Nonprofit Starvation Cycle

Jade: 9006

Andrew Clark & Louise Ruhr

The nonprofit starvation cycle describes a vicious cycle of limited overhead investment that leaves nonprofits so hungry for decent infrastructure that they can barely function as organizations, let alone serve their beneficiaries. Funders have been called on to take the lead in breaking this cycle. How can nonprofits make a stronger case for infrastructure investment? How can donors and investors help to change the narrative? How can we as a collaborative community of nonprofits and funders take the lead on bringing about transformative change?

Scars and Successes in African Impact Investment

Jade: 9002

Randall Kempner & Marsha Wulff

Are you financing social entrepreneurs in Africa? What is working? And what isn't? Let's share our experiences and explore some of the biggest challenges, and their solutions, from the investment side – finding deals, due diligence, capital structuring, and attracting local investor partners.

3:00-5:00pm

Capacity Building Clinics**Cross-Cultural Communication:**

Jade: 9010

Why "Do You Want Tea?" Isn't an Easy Question*Caren McCormack*

"Hakuna Matata" (No Worries) isn't just a song from *The Lion King*, it describes a cultural approach. So do phrases like "Time is money," and "It's just business; it's not personal." Cross-cultural communication is about far more than translation. It's about understanding context, customs and larger dynamics. Have you ever felt like you offended your international colleague but didn't know why? Ever felt like you were speaking but not getting your point across? Learn how you can develop better cross-cultural communication skills with common, shared lingo.

**Developing a Social Media Plan of Action:
Engagement, Content Creation, Analytics & More**

Conference Center: Mar

*Erin Niimi Longhurst***Boehm Media Clinic**

Harness the power of social media as a tool to drive impact and meet your goals. Learn how to get your stories in front of the right people at the right time. We'll outline the ways you can take your new and existing supporters on meaningful and outcomes-oriented journeys with you. Using case studies from the nonprofit sector, we'll develop social media strategy frameworks in small groups. Leave with best practice tips around engaging your audience, establishing an effective content creation process, and measuring the success of the content you share online.

Gamifying our Social Impact Evaluation

Jade: 9012

Michael Sani

The only way to ensure we end world poverty by 2030 is to have 'play and games' at the heart of our work, collating data and empowering our stakeholders to collectively advocate and tackle the root causes of our work. Come experience gamification for yourself. Have we fully understood the power of data? How is it a catalyst to move our work from direct delivery to a place where we have transformed the ecosystem we work within? Could this lead to a place where our work is no longer needed?

Investing in the Renewal & Sustainability of Social Leaders

Jade: 9014

*Priti Bhattarai, Aaron Bukonya, Obed Kabanda, Sonia Luz Luna Guzman,
Ange Muyubira, Monica Nyiraguhabwa, May Tal, Britt Yamamoto & Izumi Yamamoto*

As social leaders we are juggling and managing multiple priorities, all of which are important, and our work often requires that we face some of the darkest and most challenging aspects of humanity. So how do we do it? How do we keep going and stay connected to our purpose and source of inspiration? For those who have or are wrestling with their own sustainability in leadership, join us in a highly interactive, creative, and 100% real conversation about what it takes to lead.

**Navigating the Complex World of Accelerators,
Fellowships & Challenge Competitions**

Conference Center: Nubes

Maria Franco & Alex Amouyel

Do you run a nonprofit or for-profit social enterprise? Have you applied to or been part of an accelerator, fellowship, or challenge competition? Some of these programs provide grant or investment capital, while others focus on learning and networking, and some do a little or a lot of both. Learn how to identify the right programs for you, present your organization in the best way, and make the most of the programs you participate in. Walk away with tips to avoid common mistakes and maximize your opportunities to scale your organization and make a BIG impact.

6:30pm

Dinner Service Begins

Taco Arte (General Dining) & La Hacienda (Salons)

7:00-8:30pm

Salons

La Hacienda Restaurant

1 + 1 = 4! Giving Together is Greater than the Sum of Its Parts

Mary-Kay Miller & Odette Ponce

Come to explore the trends, models and benefits of Giving Circles. What are the ingredients that make a Giving Circle meaningful for both donors and grantees? How can you start one? Share your experiences with giving together!

Bottom-up Evaluation & Data Ethics: How Can Users Influence Impact Measurement

Bonnie Chiu

Impact measurement is mostly still top-down, with data feeding upwards from users to funders. Data is the new extractive industry. Users rarely get to see the impact reports to which they contribute. Let's discuss data ethics and impact measurement practices and the possibility of bottom-up evaluation approaches. How can we put the power back into the hands of our users? What needs to happen on a systemic level to shift the balance of power?

Compassion + Capacity

Aaron Sands

Compassion without capacity usually leads to frustration. And having capacity but little or no compassion is usually destructive and alienating. But leveraging both together is a force. When have you encountered a situation where there was a high degree of compassion but a lack of capacity? How did you feel? How did you respond? How can communities better understand, document, and leverage their capacities? How could this bring more flourishing?

Fundraising to Support Women's Empowerment: A Toolkit

Devin Hibbard

How does an organization fundraise specifically for women's empowerment? What tools exist that can help? Join us to get strategies, templates, and ideas to boost your work. Be prepared to share your own strategies and experience. Walk away with materials you can use tomorrow to bring in more money and maximize your impact. See how any organization focused on women's empowerment can become a fundraising rock star!

Learning Service

Katherine Knotts

How can applying a *learning service lens* transform our social change work? How can we institutionalize a *learn first* ethos within our organizations?

Scaling What Works

Nicolas Demeilliers

Many social innovations remain "island solutions" serving a small number of people in few geographic areas, while they address issues affecting people all over the world. So the same problems are repeatedly solved by new entrepreneurs, reinventing the wheel. How can we find and scale social innovations proven to work? We've had successes and challenges replicating 3 social ventures in Mexico from abroad. What could we do better?

Small is Beautiful

George Foday

The development industry often has no time to listen to smaller players. As a result, long-term perspective and grassroots, boots-on-the-ground experience is lost. Hear from several Sierra Leonean organizations who are working together to ensure their collective voice is heard. How can smaller NGOs demonstrate their relevance to large scale action? How can collaboration make us stronger than competition when talking to the big players?

Waves of Change & Tides of Benevolence: Strengthening a Sustainable Ecosystem

Karla Radka

To understand and support social systems, how can entrepreneurs borrow insights from ecology? Long ago, biologists discovered the limits of studying living organisms in isolation. We gain a much deeper understanding only by considering the complex relationships between organisms and their environments. Human society is just as complex and delicate as an ecosystem. How can we coordinate its members and environmental conditions?

12:00pm

Lunch Service Begins

Taco Arte (General Dining) & La Hacienda (Salons)

12:30-2:00pm

Salons

La Hacienda Restaurant

The Complexity of Poverty on an Individual Level

Marnix Huis in 't Veld

Relief aid can only successfully transition into development with sound mental health(care). One definition of poverty is “the inability to recognize opportunities and the inability to act to utilize them.” How can we respectfully do justice to the complexity of poverty? Can we provide the right cocktail of measures adjusted to an individual’s situation?

Creating a Gateway to Caring: Hands-On Experience for Causes

Laura Field

What nonprofit do you feel most connected to and why? Was there an experience that connected you to the nonprofit? How can tech connect people in real and meaningful ways to causes?

Crisis Economies: How We Can Have Impact

Morgan Babbs

Nicaragua, once the 3rd fastest growing economy in the Americas, is now the host of a major human rights crisis, something that really did happen overnight. Recently a safe, stable environment for investment, now hundreds of thousands of Nicaraguans have lost their jobs and are falling into poverty. In the face of crisis, should we double-down on regional commitments? Or should ties be cut to preserve capital? Where does the impact community fit?

Duty of Care: Supporting Physical, Emotional & Spiritual Resilience for Your Team

Billy Williams

Duty of Care is an employer’s obligation to protect and care for their staff. Protecting employees protects the good that they do. Building mental, physical and spiritual resilience in individuals creates cohesive teams that can weather any challenge or crisis. How do you create a program that develops mental, physical and spiritual resiliency across an organization? How do you embed this holistically into your company culture? What are some new ideas to try?

Evidence-Based Decision Making for Social Impact

Haydee Izaguirre

How do you measure impact? What factors do you consider when measuring the quality of a program or investment? Join us to discuss evidence-based decision making and data for measuring social impact from both the donor and grantee perspectives.

Feed Our Future: Innovating Financing for Smallholder Farmers

Roger Bird & Isaac Jonas

After 20+ years of international development assistance focused on improving markets, increasing yields and access to financing, little has changed for more than 450 million smallholder farmers. How do we change that? Let’s discuss financing smallholders. How can we best support local financing mechanisms? What financial solutions are supporting young people in agriculture? What mitigates risk in early stage impact investing?

Gender-Based Violence: A Silent Pandemic

Natalia Wills

Violence against women is the most widespread abuse of human rights, suffered by one out of three women worldwide. In Latin America gender-based violence affects 53% of women. What is the role of innovators, investors and the social sector in tackling this problem? From the #metoo movement, to the #Niunamenos, how should we leverage social media to generate awareness and action? How do we reeducate men and women toward equality?

Social Media for Social Impact: How to Get the Most from Your Efforts

Victoria Fine & Erin Niimi Longhurst

Boehm Media Salon

Social media is a powerful tool: it can connect you to your most passionate supporters and collaborators, further your cause financially and build awareness about your brand and mission. Bring your challenges and questions to an expert-led social media salon, where we’ll steer you toward social success with the latest best practices, help you overcome struggles and introduce you to new ways to leverage social platforms to reach your goals.

3:00-5:00pm

Conversations for Change

Africa Can Feed Herself

Alexandra Spieldoch & Susan Cornell Wilkes

Jade: 9006

Women food entrepreneurs are rising throughout Africa: moving off the hand hoe and mortar & pestle, and away from hours a day preparing one meal for their families, to become business leaders in African food markets. Come learn about developing women food entrepreneurs and allow us to learn from you! How can access to technology and training help develop and scale sustainable business models that benefit the other half holding up the sky? What role can gender lens investors play?

Building Local Leadership

Wendo Aszed & Ayla Schlosser

Jade: 9002

In the day-to-day of our jobs, we are constantly navigating the challenges of working in a global context. Perhaps you are living in a country different from where you grew up, or you are working in a place different from where your funding comes from. In multicultural contexts, how do we ensure that we rely on local perspective in a way that isn't extractive, but is instead empowering and builds long term sustainability? When can outside perspective be helpful, and when is it best for non-local staff to get out of the way?

Moving Slow in an Increasingly Fast-Paced Industry: Artisan Craft vs. Fast Fashion

Steph Cordes, Anna Fiscale & Sapna Shah

Conference Center: Estrella

What is the future of artisan craft? How do we engage consumers more directly with the craftworker? How can we create more inclusive and respectful workplaces while remaining responsive in a sector that prioritizes fast-fashion over human-fashion? How do you scale when your business is rooted in handcrafted, specialized manufacturing? What are the best funding options and right partners for smaller artisan businesses that are selling internationally, but need support to scale and broaden brand awareness?

Reluctant Leaders: Learning to Navigate Your Leadership Path

Asha Bhat, Zoë Dean-Smith, Sbusisiwe Myeni, Eugenia Podesta

Jade: 9014

"Our deepest fear is that we are powerful beyond measure. It is our light, not our darkness that most frightens us."
Are you a reluctant leader? Does it make you feel uncomfortable thinking about yourself as a leader? Join five extraordinary women from around the world – from Tanzania, Peru, the US, Australia, South Africa - and hear how they've navigated their personal leadership journeys working with HIV/AIDS orphans, tribal communities, loved ones of the incarcerated and entrepreneurs. Recognizing and owning your role as a leader can transform lives.

Solving Smallholder Finance: You, IFAD & \$3.5 Billion

Richard Lackey & John Meyers

Conference Center: Mar

How can social sector organizations partner with public sector donors to develop new funding models that support smallholder farmers? The International Fund for Agricultural Development (IFAD) is developing a new private sector strategy and co-financing mechanisms for its \$3.5 billion grants and loan program to better support smallholder farmers in 35 countries in Asia, Africa, and Latin America. What new business opportunities for rural producers result from inclusive agrarian reform and growth? How can public-private financing catalyze SME growth?

Transformative Space: Beyond Doing Good

Laura Dellinger, Martiza Schafer & Akaya Windwood

Jade: 9004

These times are not what we want them to be, in many ways...and yet we do have all we need to transform them into our boldest visions for the world we want. Come gather with like-hearted people to explore how we can create deep alignment between what we "do" and our authentic selves. Let's examine these questions together: What is necessary for profound and lasting transformation? How can we create the most favorable conditions for transformation to occur? How will our world be different through this transformation?

3:00-5:00pm **Capacity Building Clinics**

First, Do No Harm: Unintended Consequences of the Nonprofit Sector Jade: 9012
Baillie Aaron

Most of us support the nonprofit sector because we care about making the world a better place. But even with the most positive intentions, there can be negative consequences. Are there ways in which the nonprofit sector is causing harm? Who is responsible? How can we maximize our positive impact within our own roles and organizations? Join a discussion about the narratives we seldom question that impact our ability to have the most positive impact with our important work.

Positioning for the Social Sector: Conference Center: Nubes
Optimize Your Go-to-Market Strategy to Increase Your Impact
Kathleen Souder

Defining your marketplace positioning is crucial for long-term sustainability, and a precursor to all branding and marketing activities. There are others competing for time, attention, and resources. We'll discuss ways to make your voice more clearly heard among the clamor, how to align your entire organization around your unique market position, and how to use positioning to identify collaboration and partnership opportunities.

Sometimes You Need an Expert: Creperia
Come Talk to the Boehm Media Fellows!

*Larisa Epatko, Victoria Fine, Mwihaki Muraguri, Erin Niimi Longhurst,
 Neetal Parekh, Babita Patel, Jonathan Tusubira & Ellen Wilson*

Missed a Boehm Media Clinic? Want to learn more? Media experts — journalists, social media, PR, digital strategists, podcasters, photographers — will be sitting poolside ready to help you with any issue you have. Ask a question, discuss issues, brainstorm ideas or get tips on your storytelling projects. Pop over anytime! We'll be at the Creperia by the main pool.

10:00pm **10th Anniversary Celebration!**

Community Acknowledgements

Join us in the main courtyard to recognize the generous, committed Delegates who have helped build the OC community. Hear briefly from 10-Year Delegates and cheer all our long-time contributors!

10 Year Delegates

*Ron Cordes
 Paul Haible
 Jan Piercy
 Whitney Smith
 Topher Wilkins*

9 Year Delegates

*Ron Boehm
 Marlys Boehm
 Jerry Hildebrand
 Kristin Hull
 Donna Katzin
 Randall Kempner
 Andy Lower*

8 Year Delegates

*Karen Keating Ansara
 Marty Cordes
 Fred De Sam Lazaro
 Patricia Hall
 Jim Nowak
 Sujatha Sebastian
 Jorian Wilkins
 Sakena Yacoobi*

7 Year Delegates

*Nancy Hughes
 T. Jackson Kaguri
 Suzanne Salomon
 Tina Sciabica
 Jackie VanderBrug
 Susan Cornell Wilkes
 Akaya Windwood*



Key Delegate Locations

- 1 Conference Center
- 2 Creperia
- 3 Hotel Reception
- 4 Infirmary
- 5 Jade
- 6 La Bodega
- 7 La Estancia
- 8 La Hacienda Restaurant
- 9 Maya Theater
- 10 Mini Club
- 11 Soluna Bar:
Delegate Mailboxes
- 12 Taco Arte Restaurant

Accommodations

- A Aguamarina
- B Amatista
- C Ambar
- D Granate
- E Jade
- F Obsidiana
- G Onice
- H Opalo
- I Turquesa
- J Topacio